





CHAR-MECK SENIOR GAMES

Fact Sheet

OVERVIEW: For more than 20 years, seniors from Lincoln and Mecklenburg counties who are “55 and better” have participated in the annual Charlotte-Mecklenburg Senior Games. Beginning in April 2012, 300-500 athletes and artists will participate in over 30 athletic events, as well as visual and performing artistic competitions.

The Charlotte-Mecklenburg Senior Games provides an excellent method to reach local active seniors and their families.

VENT DATES: April - June 2012

VENUES: Various venues in Mecklenburg County include:

Crews Road Recreation Center
Mecklenburg County Aquatic Center
Dowd YMCA
Charlotte Motor Speedway
Park Lanes
Marion Diehl Recreation Center
Rocky River Golf Club
Rack'em Pub & Billiards
Tyvola Senior Center
Levine Senior Center
Alexander Graham Middle School
Park Road Park Tennis Center
Nevin Park
Mecklenburg Wildlife Club
Levine Jewish Community Center

EVENTS:

Track & Field	Fun Walk	Croquet
Tennis	Basketball	Badminton
Bowling	Racquetball	Billiards
Swimming	Shuffleboard	Golf
Cycling	Table Tennis	Horseshoes
Heritage Arts	Literary Arts	Performing Arts
Visual Arts	Cheerleading	Bocce
Archery	Softball	Spin Casting
Football Throw	Softball Throw	Basketball Shoot
Bag Toss (Cornhole)	Pickleball (Demonstration)	

2011 FACTS:

- 309 Participants
- 122 Qualified to participate in the State Games

CONTACT:

Peggy McDonald
c/o Charlotte Mecklenburg Senior Games
4201 Windwood Circle
Charlotte, NC 28226
(704) 332-4020 – Home
(704) 533-6206 – Mobile

CHAR-MECK SENIOR GAMES

Gold Sponsorship

SPONSOR BENEFITS:

- 501 (c) 3 tax deductible sponsorship.
- Banner (provided by sponsor) displayed in prime location at all Senior Games events approved by board.
- Logo & Link to sponsor Website from the CMSG Website at www.cmseniorgames.org
- Large logo on back of official Volunteer and Participant Senior Games T-shirts (for participants and volunteers).
- Large logo on Games registration booklet if confirmed by Jan 1.
- Promotional booth space available at Kick Off Breakfast, Visual Arts Awards Ceremony at Tyvola Senior Center, “Big Saturday” and “Little Saturday,” and Breakfast of Champions.

SPONSOR

INVESTMENT

\$2,500.00 and up

Please make check payable to Charlotte-Mecklenburg Senior Games.

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Silver Sponsorship

SPONSOR BENEFITS:

- 501 (c) 3 tax deductible sponsorship.
- Banner (provided by sponsor) in prime location at all Senior Games events approved by board.
- Logo & Link to sponsor Website from the CMSG Website at www.cmseniorgames.org.
- Medium logo on back of official Senior Games T-shirts (for participants and volunteers).
- Promotional booth space at “Big Saturday” and “Little Saturday” competition.
- Medium logo on Games registration booklet if confirmed by Jan. 1.

SPONSOR

INVESTMENT

\$1,500.00

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CHAR-MECK SENIOR GAMES

Bronze Sponsorship

SPONSOR BENEFITS:

- 501 (c) 3 tax deductible sponsorship.
- Banner (provided by sponsor) in prime location at all Senior Games events approved by board.
- Logo & Link to sponsor Website from the CMSG Website at www.cmseniorgames.org.
- Small logo on back of official Senior Games T-shirts (for participants and volunteers).
- Small logo on Games registration booklet if confirmed by Jan 1.
- Promotional booth space at “Big Saturday” competition.

SPONSOR

INVESTMENT:

\$500

Please make check payable to Charlotte-Mecklenburg Senior Games.

CONTACT:

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